

# URBAN CANCER SOLUTIONS

## Coalition Meeting

November 16, 2020

1:00 pm CT

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Attendees: Kim Fowler, Craig Dee, Lacey Winters, Ryan Ward, Joshua Hudson, Sheana Dyson, Brad Krueger, Francine Gachupin, Jessica Deaton

1:00            **Welcome & Prayer** (Speaker: Ashley)

1:03            **Caregiving Resources** (Speaker: Lindsey) Indigenous health and wellbeing worksheet  
Chemobrain resource (how to exercise your brain, meditation); Traditional Healing  
with western medicine; Survivorship: eating well together; Family History Tree  
(understanding backgrounds in your family); Caregiving during holidays.

All can be downloaded from [americanindiancancer.org](http://americanindiancancer.org)

1:10            **COVID-19 and Cancer Screening** (Speaker: Justin/Lindsey)

- Debut AICAF PSA (10 mins) (first showing!)
  - Allow time to discuss:
    - Question: what lines of dialogue stood out for you? Josh: well done, nice content! Sheana: liked the part of “advocate for yourself”; Craig: liked the acknowledgment of COVID-19 and still the need for screening; Kim: speaks to Native Elders, use of the term “sacred”, clear message of taking care of yourself; Lacey: great to have different people deliver the message
    - Question: What part reminded you of your community? Potential changes to be effective in your community? Sheana: include an Elder to represent the age group, perhaps address the question- what was the test like; Craig: include the perspective of someone who experienced COVID-19 screening
    - Question: What changes would you make to be reflective of your community? Length? Anything longer would lose the audience’s attention. Where are we planning on posting? What is the reach? Kim: liked the look of “everyone at home” we’re all home right now
    - Does anyone have a PSA out right now? Kim: National Council of Urban Indian Health wellness warrior initiative cartoon for Elders, any kind of medical services, brain health, but did not touch on COVID, PSA is included in e-newsletter, can follow-up with the communications team; Jessica: it is a plan but we have not made one yet; Joshua: The Inter-Tribal Council of Michigan is preparing a PSA but it hasn’t been completed and assembled yet
    - 9,500 missed screenings to-date
- Clinic PSA (15 minutes)

- AICAf walks through the PSA draft
- What are you already saying to your community?
  - Feedback: Jessica: broad PSA or cancer-specific? (broad message, still important to get screened), nice message. Sheana: broad and open allows for personalization from clinics! Craig: mention the cancer screenings and/or requirements (e.g. colorectal risk factors) at the end, “what cancer do I need to get screened for?” if they have not spoken with their provider recently. Kim: link to resources on risk factors, more information. Sheana: pictures included in the video to point towards. Kim: clinics are shutting down again, we can target whichever services we are currently offering. Brad: could add closed captioning, especially the key phrases.
  - What are you currently saying to your patients about screening? Sheana: in Chicago, get as many people as I could when I could, we are back to telehealth though. Jessica: OKC is facing cCOVID-capacity issues for the first time (mammos: 4 screenings in the morning, 4 in the afternoon; usually 16/16), fit kits with flu shots, local hospitals are shutting down outpatient surgeries in the next week
  - PSA on signs and symptoms? Know what to look for. Craig: creating similar videos, naming symptoms for various cancers, thinking from a community member perspective (not many people click on the links we send them), still in production of PSA, and will send videos once they’re done. Jessica: only patients with a history of abnormal so PSA for signs would be very helpful
    - Focus? Sheana: Colorectal (what to look forward to, what is the procedure), refer out to hospital and patient tests for covid and quarantine before the procedure. Lindsey: need to discuss COVID-related prior to screening. Jessica: **“7 things to expect before having your colonoscopy”** resource. Breast? Cervical? Jessica: those are screenings we can do in our clinic.
    - Are community members apprehensive to get screened? Craig: lung cancer screening is difficult because of the long distance to travel to get screened. Jessica: patients are more focused on getting through each day, job loss affects cell phone availability and makes it difficult to reach, changing phone numbers, socio-economic issues, COVID testing is pushed to the side to getting through each day. Lacey: mammo bus at NACC recently, 35 signed up and 17 showed, cervical cancer- outreach to patients to come to the clinic, a lot of patients are nervous to

come, NACC has not returned to telehealth, brochures are available on covid safety

- Sheana: Elder outreach, call each Elder and let them know what vaccines they are due for

1:40

### **USPSTF Colorectal Cancer Screening Recommendation Updates**

(Speaker: Justin/Lindsey)

- USPSTF CRC Draft
  - Sheana: we noticed they raised the ages, why did they do it? Jessica: we have been pushing for 45 to be the age. Joshua: NNN and ITCM will be submitting letters in response. AICAF has submitted a letter.
- Discuss implications for updated CRC screening
- Discuss AICAF collaboration
  - AICAF has a template available if you would like to draft a letter; contact us if you would like a copy
- Call to action- provide comment

1:50

### **Upcoming Awareness Months & Activities (Speaker: Ashley)**

- Sacred Breath / Lung Cancer Awareness Month
  - Youth meme contest
    - Design a meme for our Say No to Commercial Tobacco Meme Contest! Youth ages 13-17 can win a prize when they submit an original meme by 11/23 that highlights keeping tobacco sacred or avoiding use of commercial tobacco and e-cigarettes. Learn more: [ow.ly/OBLV50BRAe9](https://ow.ly/OBLV50BRAe9)
  - Upcoming Webinars
    - Lung Cancer Webinar Series: Survivorship & Palliative Care
      - Date and time will be sent a week in advance, still TBA at the moment
  - Past Webinars (posted on AICAF YouTube channel)
    - The Medicine of Tobacco: Message Through Traditional and Digital Storytelling
    - Sacred Breath Day Breathwork Session with Analisa Rockbridge
- Turquoise Tuesday / Cervical Cancer Awareness Month

1:55

### **Next Meeting (Speaker: Ashley)**

- No meeting in December
- January: Treatment (date TBD)
- February: Survivorship
- March: Palliative & End-of-Life Care
- April: No meeting
- May: Review of 2020 Coalition Meetings & Steps Moving the Cancer Plan Forward