



American Indian Cancer Foundation
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All bodies have breast tissue. All bodies are at risk for breast cancer. Get screened.
Raising awareness about the importance of breast cancer screening in Indian Country

MINNEAPOLIS - The American Indian Cancer Foundation (AICAF) is excited to celebrate its 6th annual [Indigenous Pink](#) event during October's National Breast Cancer Awareness Month. Indigenous Pink is a national campaign that raises awareness of breast cancer burdens in Indian Country. Indigenous communities honor all people as sacred bodies. And this year, AICAF's Indigenous Pink campaign highlights that *all bodies have breast tissue and are at risk for developing breast cancer*. Throughout the month of October, AICAF will share culturally-appropriate resources to help educate Native people about the importance of early detection and screening and honor the strength of breast cancer survivors by sharing their stories.

AICAF joins others in creating an inclusive world for all relatives, especially those who are non-binary, genderfluid, and genderless. Oftentimes these relatives are left out of important spaces, including public health. Excluding these sacred bodies from key health conversations limits the possibility of inclusion in healthcare. Studies show that breast cancer is the second leading cause of death for Native women. But what is not included in these studies are the rates of breast cancer deaths in all Indigenous genders. AICAF is working to change this narrative so all of our relatives are accounted for in public health conversations.

Learn how to get involved and be part of our mission to end breast cancer in Indian Country:

Honor.

Cherish relatives by using inclusive language when sharing that *anyone can get breast cancer*. Support all relatives by sharing resources and screening opportunities.

Learn.

Discover resources on breast cancer in Indigenous communities on [AICAF's website](#).

Share.

Share a picture of yourself wearing pink on AICAF's social media using the hashtag #IndigenousPink. Talk to your friends and family about breast cancer. Encourage them to get screened and to adopt healthy habits.

Get screened.

Talk to your health care provider for advice and information on breast cancer screening. Take AICAF's [Indigenous Pink Screening Pledge](#) and commit to getting screened.

Engage.

Indigenous Pink Day is on Thursday, October 15. Wear pink to raise breast cancer awareness and honor survivors in your life. Use AICAF's [Indigenous Pink Calendar](#) to engage in breast health activities all month long.

Host an event.

AICAF offers many opportunities for involvement in Indigenous Pink. Host an event at your clinic and community organizations to raise breast cancer awareness.

Join our community.

Like the American Indian Cancer Foundation on Facebook, follow us on Twitter and Instagram, and sign up for our webinars and monthly newsletter.

Donate.

Any amount helps the American Indian Cancer Foundation continue raising breast cancer awareness, increase early detection, and build a network for Indigenous people.